

Lecture 8: Set A Goal For Your App

Here I want you to set a realistic goal to achieve for your app. I don't want you to think you'll be the next Flappy bird creator, but I also don't want you to have a defeatist attitude heading into this business. This is a business that has many pitfalls I'm going to try my best to help you steer around them or even better avoid them. Just think about how much money and hours you have invested with your app and how much you need to make per day to break even or even show a profit? Okay, I'll see you in the next lecture.